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## **FRANCIACORTA IN FIORE**

XX Edition - Exhibition of roses and perennial herbaceous plants  
History, fragrances and tastes of Franciacorta

***THE OLD VILLAGE OF BORNATO***

**BRESCIA - ITALY**

**May 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> 2018**

### **"Franciacorta in Fiore"**

This year again, spring brings the annual exhibition "Franciacorta in Fiore", held as usual in the heart of the cozy and charming landscape of Lombardy, in Italy.

This prestigious exhibition of roses and perennials gets now to its 20<sup>th</sup> edition, and it has been rewarded since the 12<sup>th</sup> edition with the golden medal of quality, delivered by the President of the Republic.

Since its first edition, each five years the show changes location and in 2018 the new places have been presented: the old village of Bornato, with its precious sites of Castello Orlando, Palazzo Secco d'Aragona, Villa Fanti, Villa La Rocca, Antica Volta-Cantina Ambrosini Battista, Frutteto Dalola, Cascina Orlando, Cantina Biondelli and Cascina Ambrosini will be the background of "Franciacorta in Fiore".

These images show an amazing mix of Franciacorta history, fragrances and tastes.

### **THE TERRITORY...ITS VINEYARDS**



## THE OLD MEDIEVAL VILLAGE OF BORNATO (BS)

**Antica Pieve San Bartolomeo** – X century



**Castello Orlando** – XIII-XVI centuries



**Palazzo Secco d'Aragona** – XVI century



**Villa La Rocca** – XIII-XVIII centuries



**Casa Orlando** – XV-XIX centuries



**Villa Fanti** – XVIII century - [Sistershouse.it](http://Sistershouse.it)



**Palazzo Ambrosini-Bresciani** XVI-XVIII centuries  
**Cantina Antica Volta-Ambrosini Battista**



**Frutteto Dalola**



**Cantina Biondelli – XVI century**



**Cascina Ambrosini – XVI century**



**The big yard of the Counts Secco d'Aragona**



**FRANCIACORTA**



## WHAT IS FRANCIACORTA IN FIORE?

It is an exhibition of traditional and rare flowers and plants, that this year has got to its twentieth edition.

Franciacorta in Fiore is organized by the Municipality of Cazzago San Martino (Brescia) and by the association Pro Loco of Cazzago San Martino, and it is patronized by many institutional bodies: the European Community, the Ministries, Regione Lombardia, ERSAF and CCIA (bodies of Brescia), FAI (Fondo Ambiente Italiano, an association aiming at the protection and evaluation of the Italian cultural and natural environment and heritage), the Mille Miglia Ltd and UNPLI (the national union of the many Italian Pro Loco).

**The prestigious headquarters of the exhibition is the Old Village of Bornato.** Among the wide collection of mansions, castles, palaces, old parishes, vineyards and yards that surround the beautiful landscape of the noble Terra di Franciacorta, just ten have become the background for the fourth chapter of Franciacorta in Fiore (beginning in 2014, until 2018): Cascina Orlando, Castello Orlando, Antica Volta Ambrosini Battista, La Rocca, Palazzo Secco d'Aragona and its big yard, Villa Fanti, Frutteto Dalola, Cantina Biondelli, Cascina Ambrosini and the Antica Pieve San Bartolomeo in Bornato, part of the Municipality of Cazzago San Martino.

Franciacorta in Fiore is also:

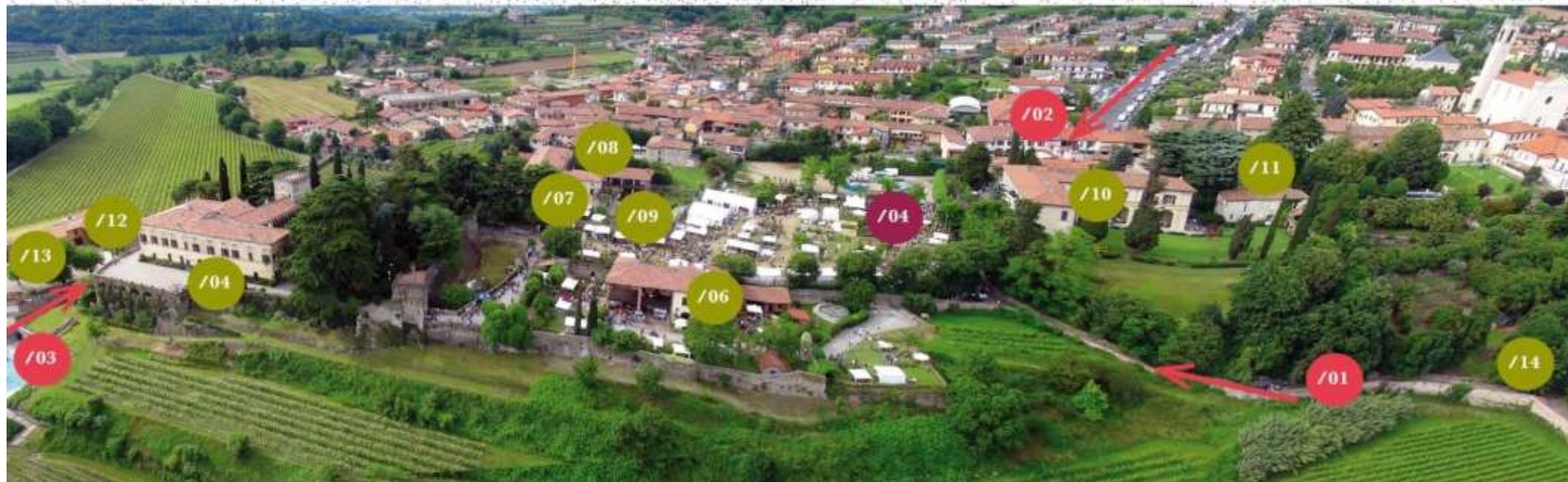
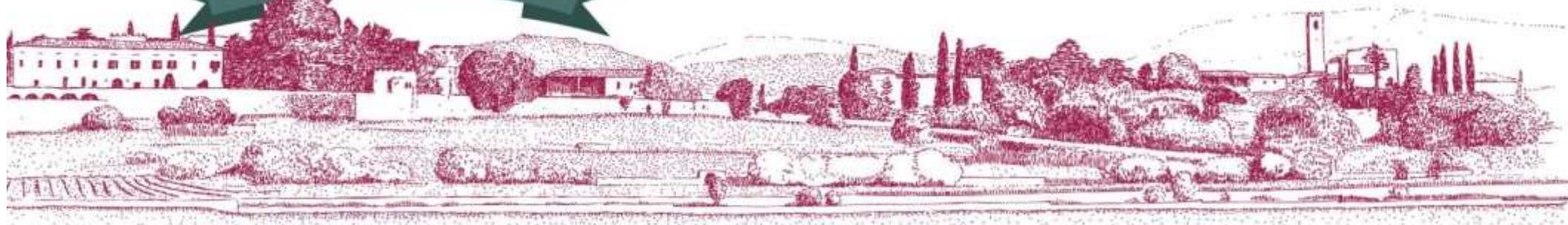
- **An important exhibition of rare flowers and plants:** the main area is destined to the florists' booths; here, many gardening demonstrations are held, as well as flower arrangement lessons.
- **An exposition of gardening tools and furniture:** alongside the plants, many participants sell several pieces of furniture, to give the possibility to embellish the outdoor spaces and to enjoy the outdoor experience. Thus, the furniture is to be considered not just as a single and simple adornment, but also as a part of a whole arrangement; moreover, there is a peculiar area dedicated to garden decorations and gardening tools.
- **A high-quality itinerary through food and wine:** the AIS (Associazione Italiana Sommeliers di Brescia, the association of wine tasters of Brescia) manages an entire booth destined exclusively to the wine-tasting and selling of the well-renowned Franciacorta DOCG, and the most known cafés and restaurants in Franciacorta offer their tasting menu at established prices.
- **An interesting book fair:** beside the books and the magazines about gardening, Franciacorta in Fiore also offers a series of meetings with the authors who belong to the "en plein air" domain, and a wide range of didactic activities directed both to children and to adults, in cooperation with bookshops and specialized magazines.
- **A great showcase for musicians and painters:** the students of the Conservatory of Brescia and of other important organisations of musicians and painters of the region exhibit their high professionalism and passion all through the fair.
- **A chance to admire and get to know the landscape of Franciacorta:** nowadays, we deeply need to learn to take care of our land if we want to live in a country that is still able to maintain the beauty that has always been its main feature.
- **A leap into the past:** as it is custom, the suggestive historical parade of "Palio della Rosa di Franciacorta" – along with the Athletes and The Flag Wavers – marches through the streets of the old village of Bornato and receives the Holy Blessing; the Ancient Districts fight to win the "Palio" through some medieval-like competitions, like Tiro de la corda ("pull a rope"), Ago nel paiaro ("look for a needle in a haystack"), Corsa de lo sacco ("running in a sack"), Corsa de la cariola ("running in a wheelbarrow"), Staffetta de li Scudieri ("the relay race of the squires") and Pucia la botte (from the dialect "push the barrel"). At the end of the competitions, the winner is rewarded with a loud proclamation and the "Palio".



**USEFUL INFORMATION:**

<b>HEADQUARTERS: (<u>Maps - Borgo antico di Bornato</u>)</b> <b>Franciacorta in fiore takes place in the Old Village of Bornato (Bs), which comprises:</b> Antica Pieve San Bartolomeo, Castello Orlando (ticket: 6€, for information: cell. +39 3391667402 <a href="http://www.castellobornato.it">www.castellobornato.it</a> ), Cascina Orlando, Palazzo and Antica Volta Ambrosini Battista, La Rocca, Frutteto Dalola, Palazzo Secco d'Aragona and its yard, Villa Fanti, Cantina Biondelli and Cascina Ambrosini. Bornato (Bs).	<b>DATES AND HOURS OF THE OPENING OF THE XX EXHIBITION TO THE AUDIENCE:</b> Friday <b>18<sup>th</sup></b> may from 12:00 to 7:00 p.m. Saturday <b>19<sup>th</sup></b> may from 9:30 a.m. to 7:00 p.m. Sunday <b>20<sup>th</sup></b> may from 9:30 a.m. to 7:00 p.m.
<b>TICKET: € 6,00</b> <b>REDUCED-PRICE TICKET: € 4,00</b> FAI associates Pro Loco-UNPLI associates <b>FREE TICKET:</b> -Journalists (by showing the proper card of the Class) -children under 12 years old -disabled and their helper (the latter when is needed) <b>CUMULATIVE TICKETS PURCHASE:</b> -Via bank transfer. For information regarding the bank account and the collection of tickets, please call our office or send an e-mail to <a href="mailto:segreteria@franciacortainfiore.it">segreteria@franciacortainfiore.it</a>	<b>TICKET OFFICES AND PARKING AREAS:</b> - ticket office n. 1: Via Pozzuoli (parking area next to the cemetery of Bornato) - ticket office n. 2: Via Secco d'Aragona n. 5 (parking area next to the stadium) - ticket office n. 3: the fountain in Via Basso Castello (parking area next to the cemetery of Calino)
<b>FOOD &amp; DRINK: CAFÉS AND RESTAURANTS</b> many food & drink booths for our guests, quality guaranteed. Moreover, we can offer a wide range of restaurants and agriturismo with several menus known as "Menù Franciacorta in Fiore".	<b>CAMPING VANS AREA:</b> All those in possession of a camping van have access to an area without facilities (Bornato, Via Peroni, next to the stadium).
<b>HOW TO REACH US:</b> Fair area: Bornato, a village of Cazzago San Martino (Bs) Highway A4 – "Serenissima": Highway BreBemi Exit: either Ospitaletto or Rovato (Brescia)	<b>How to reach us</b> <b>By train:</b> Line Milan – Venice, get off at Rovato Line Rovato – Bornato <b>By plane:</b> Milano Linate, Orio al Serio (Bergamo), Valerio Catullo (Verona) airports
<b>TEMPORARY office:</b> from Wednesday <b>16<sup>th</sup></b> to Wednesday <b>23<sup>rd</sup></b> May 2018 the administrative office Pro Loco will definitely be in the fair area, namely in the big yard Secco d'Aragona, located in via Castello 25, Bornato (Bs). <b>for any information: call only +39 333 17 92 671</b> <b>MAIN office:</b> Via Carebbio 32 - 25046 Cazzago San Martino (Bs) Tel. +39 030 77 50 750 int 8, mobile +39 333 17 92 671 <a href="http://www.franciacortainfiore.it">www.franciacortainfiore.it</a> mail to: <a href="mailto:segreteria@franciacortainfiore.it">segreteria@franciacortainfiore.it</a> Facebook Franciacorta in Fiore	<b>ACCESS FOR ACCOMPANIED DOGS IS ALLOWED IF THE OWNER:</b> <b>A.</b> has a proper muzzle that can be applied to the dog in case of danger or risk for any people or animals and on demand of the local Authorities; <b>B.</b> uses a leash that is under 1,50 mt. long; <b>C.</b> has got the proper devices in order to remove the excrement of their own pet, as explained in article 47 of the Municipal Regulation of Polizia Urbana.

## Il Borgo Antico di Bornato - Bs



### LEGENDA

- /01** Ingresso Via Pozzuoli  
(parcheggio in prossimità del cimitero)
- /02** Ingresso Via Secco d'Aragona 5  
(parcheggio in prossimità del campo sportivo)
- /03** La Fontana di Basso Castello  
(parcheggio in prossimità del cimitero di Calino)
- /04** Prato espositivo

- /05** Castello Orlando
- /06** Cascina Orlando
- /07** Cantina Ambrosini Battista
- /08** La Rocca
- /09** Il Frutteto Dalola

- /10** Il prato e Palazzo Secco d'Aragona
- /11** Villa Fanti
- /12** Cantina Biondelli
- /13** Cascina Ambrosini
- /14** l'Antica Pieve San Bartolomeo



## THE OLD VILLAGE OF BORNATO

Within the territory of Cazzago San Martino in Franciacorta, the old village of Bornato is filled with history and beauty. Strolling through the streets of the village, you take a step back in time: among the vineyards and the thriving gardens, a wide range of villas, castles, palaces and old parishes finds their place, representing an outstanding historical and artistic importance and offering several views of the landscape.

<p style="text-align: center;"><b>ANTICA PIEVE SAN BARTOLOMEO</b> <i>XI century</i></p>	<p style="text-align: center;"><b>CASTELLO ORLANDO</b> <i>XIII-XVI centuries</i></p>	<p style="text-align: center;"><b>PALAZZO SECCO d'ARAGONA</b> <i>XVI-XVIII centuries</i></p>	<p style="text-align: center;"><b>LA ROCCA</b> <i>XIII-XVIII centuries</i></p>	<p style="text-align: center;"><b>PALAZZO AMBROSINI BATTISTA</b> <i>XVI-XVIII centuries</i></p>
				
<p>In the 11<sup>th</sup> century, the ancient <b>Pieve San Bartolomeo</b> represented the most important religious centre of a vast territory in the centre of Franciacorta. The entitlement to Saint Bartholomew makes us think about the presence of lodgings for wayfarers and pilgrims. Recent archaeological research has brought to life some noticeable ancient settlements: on some Roman and Langobardic layers, a little church has been found, dating back to the 8<sup>th</sup> and the 9<sup>th</sup> centuries, known as the original little parish. Then, during the Romanic age, the building was narrowed and was given a great bell tower; after that, in the 5<sup>th</sup> century, the building was expanded again. The arcades in the northern side of the present baroque architecture and the frescoes in the little church are now part of the new construction. When the church was built up and sanctified in 1666, the ancient parish lost its importance and became just a small cemetery chapel.</p> <p>For information and guided tours: <a href="http://www.pievebornato.it">www.pievebornato.it</a> tel. +39 030 77 50 750 int 5</p>	<p>Thanks to its predominating position, the <b>Castello Orlando</b> immediately catches your eye. The building, dating back to the 13<sup>th</sup> – 15<sup>th</sup> centuries, is a rare example of a renaissance villa built inside a Medieval castle: it is this unusual combination that gives it elegance and, at the same time, its predominating position; from the garden you can enjoy an incomparable view. It was built in 1275 by the noble man of Brescia, Everardo Bornati, and then transformed when the Gandinis purchased the property in 1562. In the rooms, you can admire frescoes from the 16<sup>th</sup> and the 18<sup>th</sup> centuries, while in the garden the exotic and enchanting beauty of the monumental <i>Sophora nipponica</i> branches towards the inferior vineyard – next to the Romantic entrance arch on top which is the emblem of the Bornati family. Not far from the castle walls, it is possible to see the first of the four fountains, that was already known in the past and that determined the development of the village.</p> <p>For information and guided tours: <a href="http://www.castellodibornato.com">www.castellodibornato.com</a> tel. +39 030 725006</p>	<p>Dating back to the 14<sup>th</sup> century, <b>Villa Secco d'Aragona</b> presents some features that show its architectural evolution in which even Palladio – among the others – played a role. Of the 14<sup>th</sup> century walls, only the gothic arches of two walled-in windows are visible now; these windows were located in the northern wall, where there were also other two small lodgings for the archers. In 1565, Marcantonio Bornati embellished the well of his mansion with an emblem portraying his initials and refurbished the villa in the Palladian style. The main façade, indeed, has been built following the project of Palladio himself and it develops as an “L” along two different directions: the south, where you can find a colonnade made of six arcades separated by columns, and the north, where the arcades are only designed on the base. It is likely that this wing was added in the 18<sup>th</sup> century when the great three-flight staircase, too, was built along with a stone balustrade. In the inside, there is a yard, beyond which a park lightens the whole building. A part of crenelated walls reminds us of the original connection between this villa and the nearby Castello di Bornato.</p>	<p>The beautiful villa, <b>La Rocca</b>, underwent a recent renovation carried out by the owner, that has brought to light many different layers dating back to different periods of construction. Its proximity to the castle and its massiveness have made them think that, during the late Middle Age, the building was a fire tower. There are stories that the fire tower was destroyed during a fire and, indeed, it is still possible to see traces of smoke on the indoor walls, just partly covered by the following renovations. A second expansion occurred during the 5<sup>th</sup> century, while the façade, the entrance gate and the colonnade with the above gallery date back to the 8<sup>th</sup> century. In the north-western surrounding wall, you can find what remains of an ancient gate dating back to 1200, that has been catalogued by the USPA (Unione Salvaguardia Patrimonio Archeologico della Franciacorta).</p>	<p>The historical palace, now property of the heirs of <b>Ambrosini Battista</b>, find its place on the hill next to the castle, and it has a reversed-“T” layout, that makes it a unique building. The high ceilings with barrel vaults and the heavy stone walls convey the rural character of the building. Via Castello runs through it, creating a sort of “vault”. The cornice and the embossed arch on the southern wall pointing towards the castle prove that that vault, aligned with the entrance to the original fortress, was at first the main entrance to the palace. The family lives in the western wing, where the building becomes an elegant mansion that fits the architectural standards typical of the country villas of the 8<sup>th</sup> century: a ground floor porch made of Sarnico stone columns, a first floor with windows aligned above the axes of the arches of the porch, a stunning Botticino stone staircase that runs higher than the “vault” and connects the two levels. In the wine cellar you can taste the excellent wine “Franciacorta” and the love for traditions of the past meets innovation.</p> <p>For information and guided tours: <a href="http://www.anticavolta.it">www.anticavolta.it</a> mob. +39 335 77 398 22</p>

<b>VILLA FANTI</b> <i>XVIII century</i>	<b>CASCINA ORLANDO</b> <i>XV-XIX centuries</i>	<b>CASCINA AMBROSINI</b> <i>XVI century</i>	<b>CANTINA BIONDELLI</b> <i>XVI century</i>	<b>FRUTTETO DALOLA</b> <i>XIX century</i>
				
<p><b>Villa Fanti</b> is an austere palace that rises in the highest part of the village and that has a massive construction, an embossed portal and the opposite gate with two columns decorated with embossed cones. It is the typical Franciacorta villa both outside and inside, with its seven parts of tall porch made of Sarnico stone columns. On the entrance portal, it is still possible to read the year of its construction, 1973, and the initials of its first owner: O.B. The palace was indeed property of the Bornati family until 1872 when it was purchased by the bourgeois Fanti family with Venetian origins. Nowadays, a part of the villa has been destined to tourism: the ideal solution for families or groups who are willing to spend a few days in Franciacorta.</p> <p>For information and guided tours:  <a href="http://www.sistershouse.it">www.sistershouse.it</a>  mob. +39 331 9136678 / +39 335 5289160</p>	<p>The construction of <b>Cascina Orlando</b> started in the 15<sup>th</sup> century and was carried on for ages until it formed the present architectural complex, with a rural and familiar style. The oldest building, dating back to the 15<sup>th</sup> century, is at the centre, and is characterised by two different spaces that have a barrel vault at the ground floor and an engraved plaster on the northern wall. Probably during the 5<sup>th</sup> century or in the first years of the 6<sup>th</sup>, a new construction was added to the first on the eastern side, and it was meant to highlight – on the eastern and southern walls – a brickwork of pebbles of average dimensions set in horizontal layers. It is likely that in the 17<sup>th</sup> century a porch and an elegant apartment block were added in the southern part, next to the oldest buildings. In the 19<sup>th</sup> century, the architectural complex was further expanded in its western area, and a new rural porch with a two-sided loggia was added. Today, the whole building is also a bed &amp; breakfast for those who look forward to spending a few days in Franciacorta.</p> <p>For information and reservations:  mob. +39 339 604 5625  tel. +39 030 7254969</p>	<p>History tells that the building – located at the bottom of Castello Orlando – was built in 1500 and that its first eastern rooms had a barrel ceiling. At the beginning, the noble Pulussella family owned the property, and then the Counts Secco d'Aragona of Erbusco, thanks to the wedding between the children of the two families. At the end of the 9<sup>th</sup> century, the old count Teodosio Secco d'Aragona married Giulia Ambrosini, his young maid. The farmstead of today, once just a simple farm surrounding Palazzo Secco d'Aragona, passed on to Giulia's grandson Giuseppe Tobia Ambrosini, Lorenzo's grandfather, when Giulia died. The present owners, the heirs of Lorenzo Ambrosini, manage both the bed &amp; breakfast in <b>Cascina Ambrosini</b> and <b>Tenuta Ambrosini</b>, a prestigious wine cellar in Franciacorta.</p> <p>For information, reservations and guided tours:  <a href="http://www.tenutambrosini.it">www.tenutambrosini.it</a>  tel. 030 7254850  mob. +39 338 6725080 / +39 335 5716809</p>	<p>The Biondelli family was born in Piacenza: its members were noblemen during the ancient Dukedom of Parma, Piacenza and Guastalla. Granting the wish of his wife Clementina, who deeply wanted to have a mansion in Franciacorta, Giuseppe Biondelli purchased the ex-property of the Counts Fè d'Ostani in Bornato in 1940, while he was in Turkey as General Counsel of Smirne; he also kept on cultivating and taking care of the surrounding vineyard. <b>Cantina Biondelli</b> is made of several lands and the present farm has its centre right in the 6<sup>th</sup> century-“Cascina” built opposite the medieval castle of Bornato.</p> <p>For information and guided tours:  <a href="http://www.biondelli.com">www.biondelli.com</a>  tel. +39 030 7759896</p>	<p><b>Frutteto Dalola</b> is both an amazing natural area inside the old village of Bornato and a tiny garden reserved for the cultivation of fruit trees; moreover, it offers paths and sceneries yet to be discovered by all those who want to relax and walk through its grass.</p>
<p>This entanglement of paths and mansions of the old village of Bornato offers a further benefit to the beauty of Cazzago San Martino, making it a place to be discovered.</p>				